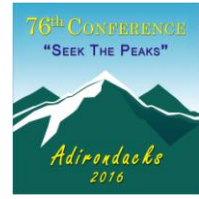




**New York State Association of Transportation Engineers
76th Annual Conference - Hosted by Section 7
Lake Placid, NY**



May 3-6, 2016

EXHIBITOR CONTACT INFORMATION

Company Name: _____	Date: _____
Contact Person: _____	Telephone: _____
Address: _____	Fax: _____
_____	Web Site: _____
E-mail: _____	

EXHIBITOR REGISTRATION FEES

Exhibitor / Sponsorship Combinations	Early Rate	Standard Rate	Booth Preferences			Deposit Payment	Balance Payment	
	Before or on October 14, 2015	After October 14, 2015	1 st	2 nd	3 rd		Early Rate paid by 10/14/15	Std Rate paid by 01/13/15
Gold 1 - Booth, and Full Page Ad 1 - \$1500 Event sponsorship 1 - \$150 Event sponsorship (golf)	\$ 3200 <small>(Value=\$ 3450)</small>	\$ 3400 <small>(Value=\$ 3650)</small>				\$ 250	\$ 2950	\$ 3150
Silver 1 - Booth and 1/2 Page Ad 1 - \$500 Event sponsorship 1 - \$150 Event sponsorship (golf)	\$ 2200 <small>(Value=\$ 2300)</small>	\$ 2400 <small>(Value=\$ 2500)</small>				\$ 250	\$ 1950	\$ 2150
Bronze 1 - Booth 1 - Business Card Ad (included)	\$ 1400 <small>(Value=\$ 1450)</small>	\$ 1600 <small>(Value=\$ 1650)</small>				\$ 250	\$ 1150	\$ 1350
DEPOSIT PAYMENT - Received by NYSATE (initial & date) _____; Check Number _____								
BALANCE PAYMENT - Received by NYSATE (initial & date) _____; Check Number _____								

Reservations are on a first come, first served basis. Exhibit booths are 10 ft x 8 ft with standard electric, 6 ft table & skirting, side and back rails*. Exhibitors are entitled to one free conference registration. Conference registrations and hotel reservation are processed separately. Professional Development Hour credits are not included as part of the exhibitor registration. Sponsorships are listed on the attached pages. **Please indicate your Exhibit/Sponsorship request and your booth number preferences in the row/columns above.**
*Additional exhibitor area(s) may be available at the end of the rink (near exterior entrance) for oversized displays/equipment.

PAYMENT INFORMATION

A **deposit of \$250.00** is required to reserve your booth.
Balance Payments are due by **October 14, 2015** for **Early Rate**; **January 13, 2016** for **Standard Rate**.
*Booth reservation may be re-assigned to others, if balance payments are not made by **January 13, 2016**.*

Please make checks payable to:

NYSATE 76th Annual Conference

Please mail this form and check to:

**NYSATE Conference 76
Exhibitors Committee
317 Washington Street
Watertown, NY 13601**

Authorized Company Signature

Date

QUESTIONS

Please contact Exhibitors Chair, Ernie Reape @ (315) 771-4328 or e-mail us at: nysateconference76@gmail.com

*** Please fill out the appropriate sheet(s) for the Exhibitor Booths / Booklet Ads / Sponsorships that you are interested in ***



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PROGRAM BOOKLET ADVERTISEMENT OPPORTUNITIES

Company Name: _____ Date: _____
 Contact Person: _____ Telephone: _____
 Address: _____ Fax: _____
 _____ Web Site: _____
 E-mail: _____

PROGRAM BOOKLET FEE

PROGRAM BOOKLET	PRICE	# ADVERTISEMENTS	TOTAL
FULL PAGE ADVERTISEMENT 8 ½ " x 11 "	\$ 400		
½ PAGE ADVERTISEMENT 8 ½ " x 5 ½ "	\$ 250		
¼ PAGE ADVERTISEMENT banner or quadrant	\$ 125		
BUISSINESS CARD SIZE ADVERTISEMENT	\$ 50		

- ❖ Camera ready art work / image files accepted are: pdf, tif, jpg
- ❖ **In order to be incorporated in Program Booklet, Company Art Work must be submitted no later than February 24, 2016**
- ❖ Placement of advertisements within the Program Booklet are at the discretion of the Conference Committee

SPONSORSHIP OPPORTUNITIES

- ❖ All Sponsorships are available on first come first served basis, and can be added A'La Carte in any combination.
- ❖ All sponsorships will be acknowledged in the Program Booklet and recognized with on-site signage.
- ❖ Additional Social Event Sponsorships will be available via conference web links (www.NYSATE.org).

SOCIAL EVENTS	COST (# avail)	COMPANY NAME
ICE BREAKER (Tues Night)	\$ 500 (x 3 ea)*	
HOSPITALITY ROOM (Tues, Wed, Thurs Nights)	\$ 500 (x 3 ea)* (x 3 nights)	
BREAKS (REFRESHMENTS) (Wed & Thurs, AM & PM)	\$ 500 (x 4 ea)	
WELCOME LUNCH with VENDORS (Wed @ Olympic Arena)	\$ 500 (x 3 ea)*	
SKI JUMP DINNER (Wed Night)	\$ 500 (x 3 ea)*	
TPOY BANQUET (Thurs Night)	\$ 1500 (x 2 ea)	
TOURS (TBA)	\$ 500 (x # ea)	
<i>Other (Suggestions / Requests?)</i>	\$ TBD	

(* = or \$ 1500 x 1 ea)

QUESTIONS

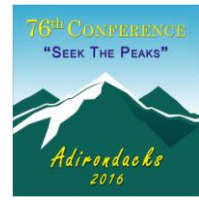
Please contact Booklet Chair, Lynn Godek @ (315) 785-2547 or Event Sponsorships Chair, Owen Virkler @ (315) 788-1818
 or e-mail us at: nysateconference76@gmail.com

*** Please fill out the appropriate sheet(s) for the Exhibitor Booths / Booklet Ads / Sponsorships that you are interested in ***



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ADDITIONAL SPONSORSHIP OPPORTUNITIES

- ❖ Golf Sponsorships will be acknowledged and sponsorship signs posted on golf courses.
- ❖ Additional Event Sponsorships will be available via conference web links (www.NYSATE.org)

SPORTS / SOCIAL EVENTS	COST (# avail)	COMPANY NAME
GOLFING		
GOLF COURSE BEVERAGE CART (@ Each Course)	\$ 1500 (x 2 ea)	
SPONSORED GOLF COURSE HOLE (@ Each Course)	\$ 150 (x 36 ea)	
GOLF AWARD - Closest To Pin (@ Each Course)	\$ 200 (x 2 ea)	
GOLF AWARD - Longest Drive (@ Each Course)	\$ 200 (x 2 ea)	
GOLF AWARD - Hole In One (@ Each Course)	\$ 400 (x 2 ea)	
TOURS		
VARIOUS TOURS (TBA)	\$ 500 (x # ea)	
OTHER		
<i>SUGGESTIONS / REQUESTS ?</i> <hr style="width: 20%; margin-left: 0;"/>	\$ TBD	

QUESTIONS

For Golfing information, please contact Sports Chair, Mark O' Connor @ (315) 771-0116
or e-mail us at: nysateconference76@gmail.com

PAYMENT INFORMATION

To receive early Exhibitor Booth Rate, final payments must be submitted no later than **October 14, 2015**.
To receive discount for Exhibitor/Sponsorship Combinations, final payments must be submitted no later than **January 13, 2016**.
To have your Sponsorships included in the Program Booklet, final payments must be submitted no later than **February 24, 2016**.
To allow time for processing (& golf sign production), all other final payments must be submitted no later than **April 1, 2016**.

Please make checks payable to:

NYSATE 76th Annual Conference

Please mail this form and check to:

NYSATE Conference 76
Sponsorships Committee
317 Washington Street
Watertown, NY 13601

Authorized Company Signature

Date

*** Please fill out the appropriate sheet(s) for the Exhibitor Booths / Booklet Ads / Sponsorships that you are interested in ***