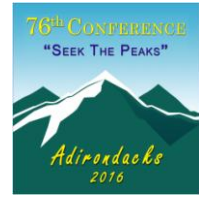




New York State Association of Transportation Engineers
76th Annual Conference - Hosted by Section 7
Lake Placid, NY
May 3-6, 2016

DEADLINE for ARTWORK extended to MARCH 24th, 2016



PROGRAM BOOKLET ADVERTISEMENT OPPORTUNITIES

Company Name: _____ Date: _____
 Contact Person: _____ Telephone: _____
 Address: _____ Fax: _____
 _____ Web Site: _____
 E-mail: _____

(Revised Form 03/01/16)

PROGRAM BOOKLET FEE

PROGRAM BOOKLET	PRICE	# ADVERTISEMENTS	TOTAL
FULL PAGE ADVERTISEMENT 8 ½ " x 11 "	\$ 400		
½ PAGE ADVERTISEMENT 8 ½ " x 5 ½ "	\$ 250		
¼ PAGE ADVERTISEMENT banner or quadrant	\$ 125		
BUSINESS CARD SIZE ADVERTISEMENT	\$ 50		

- ❖ Camera ready art work / image files accepted are: pdf, tif, jpg
- ❖ **In order to be incorporated in Program Booklet, Company Art Work must be received by MARCH 24, 2016**
- ❖ Placement of advertisements within the Program Booklet are at the discretion of the Conference Committee

SPONSORSHIP OPPORTUNITIES

- ❖ All Sponsorships are available on first come first served basis, and can be added A'La Carte in any combination.
- ❖ All sponsorships will be acknowledged in the Program Booklet** and recognized with on-site signage.
- ❖ Additional Social Event Sponsorships will be available via conference web links (www.NYSATE.org).

SOCIAL EVENTS	COST (# avail)	COMPANY NAME
ICE BREAKER (Tues Night)	\$ 500 (x 3 ea)*	None available
HOSPITALITY ROOM (Tues, Wed , Thurs Nights)	\$ 500 (x 3 ea)* (x 3 nights)	Thursday – 2 @ \$500 available
BREAKS (REFRESHMENTS) (Wed & Thurs, AM & PM)	\$ 500 (x 4 ea)	None available
TPOY BANQUET (Thurs Night)	\$ 1500 (x 2 ea)	1 available
SHUTTLE BUS (in Lake Placid) (Tues, Wed, Thurs)	\$ 1000 (x 3 ea)	3 available
TRIP The <i>Wild Center</i> in Tupper Lake	\$ 500 (x3 ea)*	2 available
GOLFING Various Sponsorships	(see next page)	
OTHER (Suggestions / Requests?)	\$ TBD	

(* = or \$ 1500 x 1 ea) ****Sponsorships ARTWORK must be received by MARCH 24, 2016, for acknowledged in Program Booklet.**

QUESTIONS

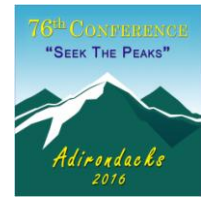
Please contact Booklet Chair, Lynn Godek @ (315) 785-2547 or Event Sponsorships Chair, Owen Virkler @ (315) 788-1818 or e-mail us at: nysateconference76@gmail.com

*** Please fill out the appropriate sheet(s) for the Exhibitor Booths / Booklet Ads / Sponsorships that you are interested in ***



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ADDITIONAL SPONSORSHIP OPPORTUNITIES

- ❖ Golf Sponsorships will be acknowledged and sponsorship signs posted on golf courses.
- ❖ Additional Event Sponsorships will be available via conference web links (www.NYSATE.org) (Revised Form 03/01/16)

SPORTS / SOCIAL EVENTS	COST (# avail)	COMPANY NAME
GOLFING		
GOLF COURSE BEVERAGE CART (@ Each Course)	\$ 1500 (x 2 ea)	2 available
SPONSORED GOLF COURSE HOLE (@ Each Course) Mountain Course or Links Course	\$ 150 (x 36 ea)	See bottom of webpage at http://nysate.org/golf-outing-information/ for available holes to sponsor. Give three choices or we will choose one for you.
GOLF AWARD - Closest To Pin (@ Each Course)	\$ 200 (x 2 ea)	2 available
GOLF AWARD - Longest Drive (@ Each Course)	\$ 200 (x 2 ea)	2 available
GOLF AWARD - Hole In One (@ Each Course)	\$ 400 (x 2 ea)	2 available
TOURS		
TRIP The <i>Wild Center</i> in Tupper Lake	\$ 500 (x # ea)	
OTHER		
SUGGESTIONS / REQUESTS ? _____	\$ TBD	

QUESTIONS

For Golfing information, please contact Sports Chair, Mark O' Connor @ (315) 771-0116
 or e-mail us at: nysateconference76@gmail.com

PAYMENT INFORMATION

To receive early Exhibitor Booth Rate, final payments must be submitted no later than ~~October 14, 2015~~.

To receive discount for Exhibitor/Sponsorship Combinations, final payments must be submitted no later than **APRIL 12, 2016**.

To have your Sponsorships included in the Program Booklet, ARTWORK must be received submitted no later than **MARCH 24, 2016**.

To allow time for processing (& golf sign production), all other final payments must be submitted no later than **APRIL 12, 2016**.

Please make checks payable to:

NYSATE 76th Annual Conference

Please mail this form and check to:

NYSATE Conference 76
Sponsorships Committee
317 Washington Street
Watertown, NY 13601

 Authorized Company Signature

 Date

*** Please fill out the appropriate sheet(s) for the Exhibitor Booths / Booklet Ads / Sponsorships that you are interested in ***