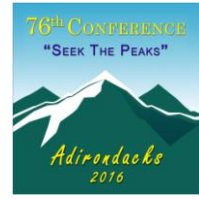




**New York State Association of Transportation Engineers  
76th Annual Conference - Hosted by Section 7  
Lake Placid, NY  
May 3-6, 2016**



**DEADLINE for ARTWORK extended to MARCH 24<sup>th</sup>, 2016**

**EXHIBITOR CONTACT INFORMATION**

Company Name: \_\_\_\_\_ Date: \_\_\_\_\_  
 Contact Person: \_\_\_\_\_ Telephone: \_\_\_\_\_  
 Address: \_\_\_\_\_ Fax: \_\_\_\_\_  
 \_\_\_\_\_ Web Site: \_\_\_\_\_  
 E-mail: \_\_\_\_\_

*(Revised Form 03/01/16)*

**EXHIBITOR REGISTRATION FEES**

Exhibitor / Sponsorship Combinations	Early Rate	Standard Rate	Booth Preferences			Deposit Payment	Balance Payment	Balance Payment	Total
	<i>Before or on Oct. 14, 2015</i>	<i>After Oct. 14, 2015</i>	1 <sup>st</sup>	2 <sup>nd</sup>	3 <sup>rd</sup>		Early Rate paid by 10/14/15	Std Rate paid by 01/13/15	
<b>Gold</b> 1 - Booth, and Full Page Ad 1 - \$1500 Event sponsorship 1 - \$150 Event sponsorship (golf)	\$ 3200 <i>(Value=\$ 3450)</i>	\$ 3400 <i>(Value=\$ 3650)</i>				\$ 250	\$ 2950	\$ 3150	\$ 3400
<b>Silver</b> 1 - Booth and 1/2 Page Ad 1 - \$500 Event sponsorship 1 - \$150 Event sponsorship (golf)	\$ 2200 <i>(Value=\$ 2300)</i>	\$ 2400 <i>(Value=\$ 2500)</i>				\$ 250	\$ 1950	\$ 2150	\$ 2400
<b>Bronze</b> 1 - Booth 1 - Business Card Ad (included)	\$ 1400 <i>(Value=\$ 1450)</i>	\$ 1600 <i>(Value=\$ 1650)</i>				\$ 250	\$ 1150	\$ 1350	\$ 1600
<i>DEPOSIT PAYMENT - Received by NYSATE (initial &amp; date) _____; Check Number _____</i>									
<i>BALANCE PAYMENT - Received by NYSATE (initial &amp; date) _____; Check Number _____</i>									

Reservations are on a first come, first served basis. Exhibit booths are 10 ft x 8 ft with standard electric, 6 ft table & skirting, side and back rails\*. Exhibitors are entitled to one free conference registration. Conference registrations and hotel reservation are processed separately. Professional Development Hour credits are not included as part of the exhibitor registration. Sponsorships are listed on the attached pages. **Please indicate your Exhibit/Sponsorship request and your booth number preferences in the row/columns above.**  
 \*Additional exhibitor area(s) may be available at the end of the rink (near exterior entrance) for oversized displays/equipment.

**PAYMENT INFORMATION**

**Payments to reserve booth by APRIL 12, 2016. \*\* ARTWORK for booklet must be received by MARCH 24, 2016.**  
 Balance Payments are due by October 14, 2015 for Early Rate; January 13, 2016 for Standard Rate.  
 Booth reservation may be re-assigned to others, if balance payments are not made by January 13, 2016.

Please make checks payable to:  <p align="center"><b>NYSATE 76th Annual Conference</b></p>	Please mail this form and check to:  <p align="center"><b>NYSATE Conference 76 Exhibitors Committee 317 Washington Street Watertown, NY 13601</b></p>
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\_\_\_\_\_  
*Authorized Company Signature* *Date*

**QUESTIONS**

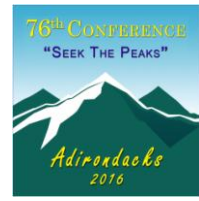
Please contact Exhibitors Chair, Ernie Reape @ (315) 771-4328 or e-mail us at: [nysateconference76@gmail.com](mailto:nysateconference76@gmail.com)

\*\*\* Please fill out the appropriate sheet(s) for the Exhibitor Booths / Booklet Ads / Sponsorships that you are interested in \*\*\*



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### PROGRAM BOOKLET ADVERTISEMENT OPPORTUNITIES

Company Name: _____	Date: _____
Contact Person: _____	Telephone: _____
Address: _____	Fax: _____
_____	Web Site: _____
E-mail: _____	

(Revised Form 03/01/16)

### PROGRAM BOOKLET FEE

PROGRAM BOOKLET	PRICE	# ADVERTISEMENTS	TOTAL
FULL PAGE ADVERTISEMENT 8 ½ " x 11 "	\$ 400		
½ PAGE ADVERTISEMENT 8 ½ " x 5 ½ "	\$ 250		
¼ PAGE ADVERTISEMENT banner or quadrant	\$ 125		
BUSINESS CARD SIZE ADVERTISEMENT	\$ 50		

- ❖ Camera ready art work / image files accepted are: pdf, tif, jpg
- ❖ **In order to be incorporated in Program Booklet, Company Art Work must be received by MARCH 24, 2016**
- ❖ Placement of advertisements within the Program Booklet are at the discretion of the Conference Committee

### SPONSORSHIP OPPORTUNITIES

- ❖ All Sponsorships are available on first come first served basis, and can be added A'La Carte in any combination.
- ❖ All sponsorships will be acknowledged in the Program Booklet\*\* and recognized with on-site signage.
- ❖ Additional Social Event Sponsorships will be available via conference web links ([www.NYSATE.org](http://www.NYSATE.org)).

SOCIAL EVENTS	COST (# avail)	COMPANY NAME
<b>ICE BREAKER</b> (Tues Night)	\$ 500 (x 3 ea)*	None available
<b>HOSPITALITY ROOM</b> (Tues, <del>Wed</del> , Thurs Nights)	\$ 500 (x 3 ea)* (x 3 nights)	Thursday – 2 @ \$500 available
<b>BREAKS (REFRESHMENTS)</b> (Wed & Thurs, AM & PM)	\$ 500 (x 4 ea)	None available
<b>TPOY BANQUET</b> (Thurs Night)	\$ 1500 (x 2 ea)	1 available
<b>SHUTTLE BUS (in Lake Placid)</b> (Tues, Wed, Thurs)	\$ 1000 (x 3 ea)	3 available
<b>TRIP</b> The <i>Wild Center</i> in Tupper Lake	\$ 500 (x3 ea)*	2 available
<b>GOLFING</b> Various Sponsorships	(see next page)	
<b>OTHER (Suggestions / Requests?)</b>	\$ TBD	

(\* = or \$ 1500 x 1 ea)      **\*\*Sponsorships ARTWORK must be received by MARCH 24, 2016, for acknowledged in Program Booklet.**

### QUESTIONS

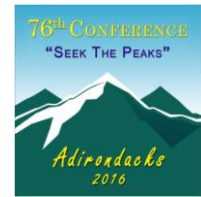
Please contact Booklet Chair, Lynn Godek @ (315) 785-2547 or Event Sponsorships Chair, Owen Virkler @ (315) 788-1818 or e-mail us at: [nysateconference76@gmail.com](mailto:nysateconference76@gmail.com)

\*\*\* Please fill out the appropriate sheet(s) for the Exhibitor Booths / Booklet Ads / Sponsorships that you are interested in \*\*\*



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### ADDITIONAL SPONSORSHIP OPPORTUNITIES

- ❖ Golf Sponsorships will be acknowledged and sponsorship signs posted on golf courses.
- ❖ Additional Event Sponsorships will be available via conference web links ([www.NYSATE.org](http://www.NYSATE.org)) (Revised Form 03/01/16)

SPORTS / SOCIAL EVENTS	COST (# avail)	COMPANY NAME
<b>GOLFING</b>		
<b>GOLF COURSE BEVERAGE CART</b> (@ Each Course)	\$ 1500 (x 2 ea)	2 available
<b>SPONSORED GOLF COURSE HOLE</b> (@ Each Course) Mountain Course or Links Course	\$ 150 (x 36 ea)	See bottom of webpage at <a href="http://nysate.org/golf-outing-information/">http://nysate.org/golf-outing-information/</a> for available holes to sponsor. Give three choices or we will choose one for you.
<b>GOLF AWARD - Closest To Pin</b> (@ Each Course)	\$ 200 (x 2 ea)	2 available
<b>GOLF AWARD - Longest Drive</b> (@ Each Course)	\$ 200 (x 2 ea)	2 available
<b>GOLF AWARD - Hole In One</b> (@ Each Course)	\$ 400 (x 2 ea)	2 available
<b>TOURS</b>		
<b>TRIP</b> The <i>Wild Center</i> in Tupper Lake	\$ 500 (x # ea)	
<b>OTHER</b>		
SUGGESTIONS / REQUESTS ? _____	\$ TBD	

### QUESTIONS

For Golfing information, please contact Sports Chair, Mark O' Connor @ (315) 771-0116  
 or e-mail us at: [nysateconference76@gmail.com](mailto:nysateconference76@gmail.com)

### PAYMENT INFORMATION

To receive early Exhibitor Booth Rate, final payments must be submitted no later than ~~October 14, 2015~~.

To receive discount for Exhibitor/Sponsorship Combinations, final payments must be submitted no later than **APRIL 12, 2016**.

To have your Sponsorships included in the Program Booklet, ARTWORK must be received submitted no later than **MARCH 24, 2016**.

To allow time for processing (& golf sign production), all other final payments must be submitted no later than **APRIL 12, 2016**.

Please make checks payable to:

**NYSATE 76th Annual Conference**

Please mail this form and check to:

**NYSATE Conference 76**  
**Sponsorships Committee**  
**317 Washington Street**  
**Watertown, NY 13601**

\_\_\_\_\_  
 Authorized Company Signature

\_\_\_\_\_  
 Date

\*\*\* Please fill out the appropriate sheet(s) for the Exhibitor Booths / Booklet Ads / Sponsorships that you are interested in \*\*\*